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ELIZA GRACE INTERIORS

PROPERTY STYLING SERVICE

Here at Eliza Grace Interiors, we want to take the stress out of preparing your property for sale by transforming your home and selling a lifestyle to your preferred client. We take into consideration the location, demographic, design style and budget when creating a design for your home. Statistics show that having a professionally styled home can increase the overall sell price, attract more buyers and grow the awareness and interest in your property. Property styling not only sells your property in its most stunning form, but allows for beautifully styled imagery to draw prospective buyers in.

Eliza Grace Interiors prides itself on having a background in interior design and a vast knowledge of what works in a space on a considered and minute level. Through carefully thought-out interior design, we build emotional connections, sell a lifestyle, and allow buyers to imagine themselves living in your home!

We work closely with the property owners and real estate agents to ensure all needs are met through every aspect of the sales process. We create a property styling package based on the likely demographic and target market you are selling to.





DESIGN STYLES

We offer a variety of design styles to suit your property such as Modern, Hamptons, Luxurious and more! Using a variety of pieces that work within the space from different furniture items, timber options, textures, artwork, and soft furnishings. A design will be created to suit not only your home and the era, but the target market and demographic you are aiming at too.

CONSIDERATIONS & INCLUSIONS

Below items are taken into consideration when creating the property styling design concept for your space.

- Floor plan & traffic flow
- Lighting
- Furniture
- Artwork
- Soft Furnishings
- Rugs
- Design accents & accessories

THE ELIZA GRACE INTERIORS DIFFERENCE

Here at Eliza Grace Interiors, we cater to you and your desired outcome. We offer a property styling solution to suit your budget, hire period and vision. Our full service allows for an easy transition as you put your home up for sale.

HOW DOES IT WORK?

01



Initial Consultation

Eliza Grace will meet with both the property owner and the real estate agent to work out the scope of the project. We come out to the property and get a feel for the space, look over the floor plan, take measurements and chat to you about what it is you are wanting to achieve and how we can create the perfect design for you, resulting in the best sale price! The initial consultation is priced at \$500.

02



Quotation

After the initial consultation, Eliza will go back and work out the scope of the job, hours required and any other aspects in order to give you an accurate quotation for the property styling service as a whole. The quotation will include the cost breakdown for furniture items and accessories required, customisable hire period, delivery, installation, pick-up, and design fee. The quotation will then be sent through with details of the payment plan included (We also offer a buy now, pay later service *excludes design fee)

03



Eliza Grace Interiors Property Styling Design

Once the quotation is approved, we then start designing! You can contact us anytime throughout this period if you have any questions or would like an update.

04



Installation

Once a date is set for your property styling transformation Eliza Grace will head out to your home and create the dream space envisioned. No detail is left unturned, and we will ensure the home is styled to perfection for photographing and viewings.

05



Removal

Once your home is sold and/or the agreed hire period has ended we will organise the pick-up and removal of all items, leaving you with a blank canvas for the new owners once more.

PROPERTY STYLING PRICE GUIDE

Here at Eliza Grace Interiors, we understand that when selling a property, every dollar counts. That's why we have created the below price guide to give you an indication of the approximate costings for property styling and staging your home. Pricing includes furniture and accessories hire, delivery, install, pick up and design fee for a standard 6 week hire period.

These are indicative only and an exact price will be given at the Quotation stage.

1-2 BEDROOM APARTMENT	\$3500
SMALL 3 BEDROOM HOME	\$4500
MEDIUM 4 BEDROOM HOME WITH 2 LIVING AREAS	\$6000
HOMES WITH 5 BEDROOMS OR MORE	UPWARDS OF \$7500 DEPENDING ON SIZE OF HOME



CONTACT ELIZA GRACE TODAY

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